



Cape Coral Hurricanes Sponsorship Opportunities – 2013:

The Cape Coral Hurricanes have many different ways to partner with us. We have three (3) **Major Sponsors: Our Signature Sponsor, Our Primary Sponsor and Our Secondary Sponsor.** These levels are our highest level of sponsorship and get the most brand awareness and the most benefits.

Aside from the major sponsors above, you can become one of our **Supporting Sponsors** by becoming: **A Game Sponsor, A Half-Time Contest Sponsor, Our Kidz Zone Sponsor, A General Admission Ticket Sponsor, A Special Event Sponsor or even A Player Sponsor,** among others.

The Cape Coral Hurricanes offer tremendous value to our corporate sponsors and marketing partners. The sponsorship levels are very fair comparing it to other teams and other community sponsorships. Aside from the incredible brand awareness of having your logo on every team jersey and authentic replica, you get much more with prime advertising at events & special promotions, special game mentions, space on our very popular website, residual mentions on our Facebook and Twitter and ongoing exposure since each of our season games will be professionally videotaped and re-aired on our website and highlights shown on Youtube.

Cape Coral Hurricanes Signature Sponsor: \$25,000 REDUCED TO ONLY \$20,000

<p>YOUR Company Logo</p>	<p>Aside from the incredible benefits listed above, with our Signature Sponsorship, you also get:</p> <ul style="list-style-type: none"> • Your logo across the FRONT of every team jersey and authentic replica • You get prime backdrop logo advertising at events & special promotions • FOUR (4) very large prime banner placements at the home games • TWO (2) prime FULL page ads in the magazine-style program • PRIME TOP page (on EVERY page) website advertising space • Special game mentions all season long • Season tickets, game tickets, a special merchandise gift package, invitations to various special events and appreciations days, and a merchandise discount card.
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Cape Coral Hurricanes Primary Sponsor: \$10,000 REDUCED TO ONLY \$8,000

<p>YOUR Company Logo</p>	<p>Aside from the incredible benefits listed above, with our Primary Sponsorship, you also get:</p> <ul style="list-style-type: none"> • Your logo on the sleeve or on the back of every team jersey and authentic replica • You get prime backdrop logo advertising at events & special promotions • TWO (2) large prime banner placements at the home games • ONE (1) prime FULL page ads in the magazine-style program • Numerous PRIME website banner advertising spaces • Special game mentions all season long • Season tickets, game tickets, a special merchandise gift package, invitations to various special events and appreciations days, and a merchandise discount card.
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Cape Coral Hurricanes Secondary Sponsor: \$8,000 REDUCED TO ONLY \$6,000

<p>YOUR Company Logo</p>	<p>Aside from the incredible benefits listed above, with our Secondary Sponsorship, you also get:</p> <ul style="list-style-type: none"> • Your logo on the sleeve or on the back of every team jersey and authentic replica • You get prime backdrop logo advertising at events & special promotions • ONE (2) large prime banner placements at the home games • ONE (1) prime FULL page ads in the magazine-style program • Numerous PRIME website banner advertising spaces • Special game mentions all season long • Season tickets, game tickets, a special merchandise gift package, invitations to various special events and appreciations days, and a merchandise discount card.
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If you are interested in learning more, please email your interest to:
Team General Manager - J.P. Terrasi at jp@capehurricanes.com



Cape Coral Hurricanes Supporting Sponsorships:

But aside from all of those we have other ways to partner with us. You can be one of our **Supporting Sponsors** by becoming: *A Game Sponsor, A Pre-Game Sponsor, A Half-Time Sponsor, Our Kids Area Sponsor, A General Admission Ticket Sponsor, A Pre-Game Tailgate Sponsor, A Special Event Sponsor or even A Player Sponsor*, among others.

Game Sponsor: You can have the honor of becoming one of our game sponsors for **ONLY \$500**. The benefits of being one of our game sponsors are:

- 🎯 Forty (40) **Category 1** Hurricane Tickets
Up to Four (4) With V.I.P. seating
- 🎯 Fifty (50) **Category 1 DONATED** Hurricane Tickets
Per Sponsored Game to the school/organization of choice
Donated in YOUR company name
- 🎯 Four (4) Team Supporter Scarves
- 🎯 Special Pre-Game Ceremony & half time contest contestant
- 🎯 Logo and company name as the Game Day Sponsor on the
Team website with mentions on our Facebook & Twitter
- 🎯 Logo and mention as the Game Day Sponsor on the
Full Color Flyer Insert in the Game Day Program
(if purchased at least 2 weeks prior to next game)
- 🎯 Special LIVE mentions as the Game Day Sponsor
throughout the game
- 🎯 Special offer to hand out coupons or marketing material
At entry to the game or at exit
- 🎯 Logo and mention in Official Team Press Release
Announcing the game, activities and opponent
(if purchased at least 2 weeks prior to game time)
- 🎯 Logo and mention as the Game Day Sponsor on the
preceding week's advertising in various publications
(if purchased at least 2 weeks prior to next game)

**Only
\$500 / Game
Limited Availability**

Full Season Discount
All Remaining Home Games
(at least 7-9 remaining home games)
\$2,500
(SAVINGS of \$1,000.00 - \$2,000.00)

A Half Time Sponsor: You can have the honor of becoming one of our half time sponsors. Half time will feature Two (2) little All-Star games, possibly a performance by the marching band, the half time contest and any special announcements. All of this for **ONLY \$250**. The benefits of being one of our half time sponsors are:

- 🎯 Ten (10) **Category 1** Hurricane Tickets
- 🎯 Twenty Five (25) **Category 1 DONATED** Hurricane
Tickets Per Sponsored Game to the school/organization of
Your choice, donated in **YOUR** company name
- 🎯 Two (2) Team Supporter Scarves
- 🎯 Special Half Time Ceremony & half time contest contestant
- 🎯 Logo and mention as the Half Time Sponsor on the
Full Color Flyer Insert in the Game Day Program
(if purchased at least 2 weeks prior to next game)
- 🎯 Logo and company name as the Half Time Sponsor on the
Team website with mentions on our Facebook & Twitter
- 🎯 Special LIVE mentions as the Half Time Sponsor throughout
- 🎯 Logo and mention in Official Team Press Release
Announcing the game, activities and opponent
(if purchased at least 2 weeks prior to next game)

**Only \$250 / Game
Limited Availability**

Full Season Discount
All Remaining Home Games
(at least 7-9 remaining home games)
\$1,000
(SAVINGS of \$750.00 - \$1,250.00)

General Admission Ticket Sponsor: You can have the honor of becoming our ticket sponsor. We are purchasing 5,000 Custom Designed, FULL Color tickets (2,500 \$0 Complimentary tickets & 2,500 \$6 Sale tickets) that can have your coupon (2"x 2.25") on the backside along with our schedule and disclaimer. 5,000 exposures for **ONLY \$1,200** for the first run of 5,000 tickets for the 2013 season plus first right of refusal should additional tickets need to be printed. Other benefits of being our ticket sponsor are:

- 🎯 Logo and coupon on the backs of 5,000 tickets (8 games)
- 🎯 Logo and company name listed on our website as the ticket sponsor with mentions on our Facebook & Twitter
- 🎯 Special LIVE mentions as the Ticket Sponsor during games
- 🎯 100 - \$0 Complimentary tickets for use as promotion.

Only \$1200 / 5,000 Run
ONE Availability
ONLY ONE Ticket
Sponsor will be allowed
(Over \$4,000.00 Value)

Kidz Zone Sponsor: You can have the honor of becoming our Kidz Zone sponsors. Our Kidz Zone will feature at least one bounce house, face painting and kids games. You will be featured in the program, in the advertising leading up to the game and with your own banner at the entrance to the Kids Zone for all home games. All of this for **ONLY \$800** per game. The benefits of being our Kidz Zone sponsor are:

- 🎯 Ten (10) **Category 1** Hurricane Tickets Per Sponsored Game
- 🎯 Fifty (50) **Category 1 DONATED** Hurricane Tickets Per Sponsored Game to the school/organization of choice
- 🎯 3' x 8' Banner created for the entrance to the area
- 🎯 Logo and mention as the Kidz Zone Sponsor in the Season Program (if purchased at least 2 weeks prior to game time)
- 🎯 Special LIVE mentions as the Kidz Zone Sponsor for game
- 🎯 Special Ad designed and printed as the Kidz Zone Sponsor
- 🎯 Logo and mention in Official Team Press Release Announcing the game, activities and opponent (if purchased at least 2 weeks prior to season start)

Only \$800 / Game
Limited Availability

Full Season Discount
All Remaining Home Games
(at least 7-9 remaining home games)

\$3,000
(SAVINGS of \$2,600.00 - \$4,200.00)

Special Event Sponsor: You can have the honor of becoming one of our special event sponsors. We will be featuring various special events throughout the pre-season, season and post-season including a Season A, Kidz Club Party, Pre-Game Game Draw Party, Advisory Committee Meetings, Fan Appreciation event, Post-Season Season Ticket Holder Party and more. All of this for **ONLY \$250** per event. The benefits of being one of our special event sponsors are:

- 🎯 Special 5 minute Announcement Ceremony
- 🎯 Logo and mention as the Special Event Sponsor on the Full Color Event Flyer (if purchased at least 2 weeks prior to game time)
- 🎯 Logo and company name as the Special Event Sponsor on Team website with mentions on our Facebook & Twitter
- 🎯 Special LIVE mentions as the Event Sponsor through event
- 🎯 Logo and mention in Official Team Press Release Announcing the event, activities and details (if purchased at least 2 weeks prior to game time)

Only \$250 / Event
Limited Availability
Multiple non-competing
Sponsors will be allowed
(Over \$500.00 Value)

Player Sponsor: You can have the honor of becoming one of our personal player sponsors. You will not only get a mention on the website next to your sponsored player's name, you will receive tickets to each of the games and most finally an **Actual Game Worn Jersey** of that player. All of this for **ONLY \$100**. The benefits of being one of our personal player sponsors are:

- 🎯 Two (2) **Category 1** Hurricane Tickets per game
- 🎯 Company or personal name next to the player on website
- 🎯 Actual Game Worn Jersey of that player given to you after the season is completed.

*See website for a list of remaining players without sponsors.

Only \$100 / Player
Limited Availability
Multiple Players may be
Sponsored.