



**4TH
DIVISION
OF
U.S. SOCCER**



Marketing Partnerships

- Become a Major Team Sponsor
- Advertise in Our Full Color Magazine Style Team Program
- Advertise on Our Official Team Website
- Advertise on One of Our Full Color, Game Day Field Banners
- Advertise on Our Full Color Game Tickets
- Become One of Our Special Event Sponsors
- Become a Player Sponsor

**WE NEED
YOUR
SUPPORT**

Become A Supporting Sponsor:

Becoming a Supporting Sponsor is a very rewarding experience. Aside from the above, you can choose to become a Game Sponsor, A Half-Time Sponsor, Our **Kidz Zone** Sponsor, A Ticket Sponsor, A "Corner Kick" or "Goal" or "Substitution" Sponsor, A Special Event/Fundraiser Sponsor or even a very important Player Sponsor.



**Who are
the
Cape Coral
Hurricanes?**

The Cape Coral Hurricanes are a top amateur soccer team that was developed in 2011 after seeing how popular the 2010 World Cup was here in SW Florida.

We played a very successful and exciting exhibition season in 2012. It was such a huge success that we decided to join the fastest growing & largest soccer league in the U.S. called the NPSL or National Premier Soccer League, which U.S. Soccer has designated 4th Division.



**4TH DIVISION
OF U.S. SOCCER**

We will be playing **MAJOR** market teams from Miami, Orlando, Fort Lauderdale and Jacksonville in the newly formed and very competitive Sunshine Conference.

The schedule is jam packed with exciting league, exhibition and promotional "CUP" games that will surely entertain the entire family.

So, please check us out this spring and summer as our very talented team, made up of mostly local players & returning college players, embarks on another NPSL season that will hopefully culminate in a run at the prestigious U.S. Open Cup!



www.CapeHurricanes.com



CAPE CORAL HURRICANES

**PREMIER
MEN'S
SOCCER
TEAM**



**Marketing
Partnership
Opportunities**

PARTNER With Us...



**2015
NPSL
U.S. SOCCER
4TH DIVISION
Season**





PARTNER WITH US...

CAPE CORAL HURRICANES PREMIER MEN'S SOCCER TEAM CREATIVE PARTNERSHIPS

4TH DIVISION OF U.S. SOCCER



Unique Advertising Opportunities

We offer many different ways to partner with us to make your advertising **STAND OUT IN THE CROWD**. We have options for advertising on our wildly popular website & social media. On game days, we offer on-field banner advertising and live mentions or you can advertise in our **FULL COLOR**, magazine-style program or even on the back of one of our game tickets. Below are various options to choose from.

MINIMUM OF
1,000 COPIES

Magazine Style Team Program

Business Card, 1/4 Page, 1/2 Page or Full Page Sized Program Ads

Ad Specs: We will custom design your **FULL COLOR** ad and print it in 1,000 of our Program Sized (8.5" x 5.5") professional, magazine-style programs that will be used at promotional events, given to V.I.P. ticket holders and sold at all of our home games.

Business Card Sized Ad - 3.5" wide x 2" tall	Only \$150 / Season Program
Quarter Page Sized Ad - 5.5" wide x 2.5" tall	Only \$250 / Season Program
Half Page Sized Ad - 5.5" wide x 4.25" tall	Only \$400 / Season Program
Full Page Sized Ad - 5.5" wide x 8.5" tall	Only \$600 / Season Program

Website Advertising

TOP Banner Sized Web Ad

Ad Size: 9" wide x 1" tall - With hyperlinked URL

Get one of our banner sized ads at the TOP of the information section on any non-home page of the website for as little as **ONLY \$95 per month**. Only ONE banner sized ad available on each page (limited quantities and some exclusions apply.)

STARTING AT Only \$95 / Month



Bend The Net
With Your Advertising By Partnering with us!



Business Card Sized Web Ad

Ad Size: 2.5" tall x 5" wide - With hyperlinked URL

Get one of our larger than business card sized ads on any non-home page of the website for as little as **ONLY \$50 per month**. These ads will be filled in on the right side or bottom of the pages throughout popular pages to our website.

STARTING AT Only \$50 / Month

Coupon Sized Web Ad

Ad Size: 2.5" tall x 2.5" wide - With hyperlinked URL

Get one of our coupon sized ads on any non-home page of the website for as little as **ONLY \$25 per month**. These ads will be filled in on the right sides or bottom of the web pages.

STARTING AT Only \$25 / Month



THEN AIRED ON YOU TUBE

FULL Color - Game Day Banners

Eight 8', Ten 10' or Twenty 20' Banners (Supplied by Cape Coral Hurricanes)

Banner Size: We will custom design and produce a FULL COLOR, one sided banner for you and will hang it at every one of our **10** home games. Then, at the end of the season, you may retrieve the banner as well.

Full Season 8' foot (96" inches) - FULL Color Banner	Only \$400 / Season (only \$33 per game)
Full Season 10' foot (120" inches) - FULL Color Banner	Only \$600 / Season (only \$50 per game)
Full Season 20' foot (240" inches) - FULL Color Banner	Only \$1,000 / Season (only \$83 per game)

Alyssa's Shoes CLEARANCE 50% OFF ENTIRE STORE

Do you have your own company banner? Ask us about our customer supplied banner special.

If you would like to reserve one of these unique advertising opportunities, you can download the order form from our website on the "Advertise With Us" page or simply contact me with any questions. J.P. at (239) 677-8752

WWW.CAPEHURRICANES.COM