



Cape Coral Hurricanes Supporting Sponsorship Opportunities:

The Cape Coral Hurricanes have many different ways to partner with us and expand your marketing reach. First, we have three (3) **Major Sponsorships: Our Signature Sponsor, Our Primary Sponsor and Our Secondary Sponsor.** These levels are our highest level of sponsorship and get the most brand awareness and the highest benefits. Then, of course we have some traditional **Advertising** methods such as advertising on our website, in our full color magazine style program and with our game day field banners too.

But aside from all of those we have other ways to partner with us. You can be one of our **Supporting Sponsors** by becoming: **A Game Sponsor, A Pre-Game Sponsor, A Half-Time Sponsor, Our Kids Area Sponsor, A General Admission Ticket Sponsor, A Pre-Game Tailgate Sponsor, A Special Event Sponsor or even A Player Sponsor,** among others.

Game Sponsor: You can have the honor of becoming one of our game sponsors for **ONLY \$500.** The benefits of being one of our game sponsors are:

- 🎯 Forty (40) **Category 1** Hurricane Tickets
Up to Four (4) With V.I.P. seating
- 🎯 Fifty (50) **Category 1 DONATED** Hurricane Tickets
Per Sponsored Game to the school/organization of choice
Donated in YOUR company name
- 🎯 Four (4) Team Logo T-Shirts & Team Seat Cushions
- 🎯 Special Pre-Game Ceremony & half time contest contestant
- 🎯 Logo and company name as the Game Day Sponsor on the
Team website with mentions on our Facebook & Twitter
- 🎯 Logo and mention as the Game Day Sponsor on the
Full Color Flyer Insert in the Game Day Program
(if purchased at least 2 weeks prior to next game)
- 🎯 Special LIVE mentions as the Game Day Sponsor
throughout the game
- 🎯 Special offer to hand out coupons or marketing material
At entry to the game or at exit
- 🎯 Logo and mention in Official Team Press Release
Announcing the game, activities and opponent
(if purchased at least 2 weeks prior to game time)
- 🎯 Logo and mention as the Game Day Sponsor on the
preceding week's advertising in various publications
(if purchased at least 2 weeks prior to next game)

**Only
\$500 / Game
Limited Availability**

**Full Season Discount
All Remaining Home Games
(at least 7-9 remaining home games)
\$2,500
(SAVINGS of \$1,000.00 - \$2,000.00)**

Pre-Game, Game Sponsor: You can have the honor of becoming one of our pre-game game sponsors. We will be featuring a full game prior to every one of our home games. This game will feature two local All-Star teams (age range of 14-18). You can get the sponsorship for that pre-game game for **ONLY \$150.** The benefits of being one of our pre-game game sponsors are:

- 🎯 Twenty (20) **Category 1** Hurricane Tickets
Up to Four (4) With V.I.P. seating
- 🎯 Special Pre-Game Ceremony
- 🎯 Logo and mention as the Pre-Game Game, Game Day
Sponsor on the Black & White Flyer
(if purchased at least 2 weeks prior to next game)
- 🎯 Logo and company name as the Pre-Game Sponsor on the
Team website with mentions on our Facebook & Twitter
- 🎯 Special LIVE mentions as the Pre-Game Game, Game Day
Sponsor throughout the game
- 🎯 Logo and mention in Official Team Press Release
Announcing the Pre-Game Game and selected teams
(if purchased at least 2 weeks prior to next game)

**Only \$150 / Game
Limited Availability**

**Full Season Discount
All Remaining Home Games
(at least 7-9 remaining home games)
\$1,000
(SAVINGS of \$50.00 - \$350.00)**

A Half Time Sponsor: You can have the honor of becoming one of our half time sponsors. Half time will feature Two (2) little All-Star games, possibly a performance by the marching band, the half time contest and any special announcements. All of this for **ONLY \$250**. The benefits of being one of our half time sponsors are:

- 🎯 Ten (10) **Category 1** Hurricane Tickets
- 🎯 Twenty Five (25) **Category 1 DONATED** Hurricane Tickets Per Sponsored Game to the school/organization of Your choice, donated in YOUR company name
- 🎯 Two (2) Team Logo T-Shirts & Team Seat Cushions
- 🎯 Special Half Time Ceremony & half time contest contestant
- 🎯 Logo and mention as the Half Time Sponsor on the Full Color Flyer Insert in the Game Day Program (if purchased at least 2 weeks prior to next game)
- 🎯 Logo and company name as the Half Time Sponsor on the Team website with mentions on our Facebook & Twitter
- 🎯 Special LIVE mentions as the Half Time Sponsor throughout
- 🎯 Logo and mention in Official Team Press Release Announcing the game, activities and opponent (if purchased at least 2 weeks prior to next game)

Only \$250 / Game
Limited Availability

Full Season Discount
All Remaining Home Games
(at least 7-9 remaining home games)

\$1,000

(SAVINGS of \$750.00 - \$1,250.00)

General Admission Ticket Sponsor: You can have the honor of becoming our ticket sponsor for our Custom Designed, Full Color, General Admission tickets (**Category 1-2-3**). We can sell up to 3,000 general admission tickets per game (and up to 24,000 tickets for the season) all with your FULL Color logo and/or coupon on the backside of each and every (**Category 1-2-3**) ticket.

General Admission Tickets will include the printing of the appropriate Category 1, 2 & 3 tickets as needed for each game. All of this for **ONLY \$3,000**. The benefits of being our G.A. Ticket sponsor are:

- 🎯 Twenty (20) **Category 1** Hurricane Tickets For EACH remaining home game
- 🎯 Logo and mention as the General Admission Ticket Sponsor in the Season Program (if at least 2 weeks prior to next game)
- 🎯 Logo and company name as the Half Time Sponsor on the Team website with mentions on our Facebook & Twitter
- 🎯 Special LIVE mentions as the Ticket Sponsor throughout
- 🎯 Logo and mention in the Pre-Season Sponsor Press Release Announcing the season's special sponsors (if purchased at least 2 weeks prior to next game)

Only \$600 / 1,000 ticket run
Limited Availability

OR

Full Season Discount
Every Remaining Ticket Printing
(at least 7-9 remaining home games)

\$3,000

(SAVINGS of \$1,200.00 - \$2,400.00)

Pre-Game Tailgate Party Sponsor: You can have the honor of becoming one of our Pre-Game Tailgate Party sponsors. We will be featuring a pre-game tailgate party at an off-site property with light food and discounted beer offers. There will be team merchandise, ticket and prize give-aways held during the party. Your logo and name will be featured in conjunction with the party throughout the event. All of this for **ONLY \$500** per game. The benefits of being one of our Pre-Game Tailgate sponsors are:

- 🎯 Twenty (20) **Category 1** Hurricane Tickets Per Sponsored Game
- 🎯 Offer to be one of the half time contest contestants
- 🎯 Logo and mention as the Pre-Game Tailgate Sponsor on the Full Color Flyer Insert in the Game Day Program (if purchased at least 2 weeks prior to next game)
- 🎯 Logo and company name as the Half Time Sponsor on the Team website with mentions on our Facebook & Twitter
- 🎯 Special LIVE mentions as the Pre-Game Tailgate Sponsor
- 🎯 Logo and mention in Official Team Press Release Announcing the game, activities and opponent (if purchased at least 2 weeks prior to next game)

Only \$500 / Game
Limited Availability

Full Season Discount
All Remaining Home Games
(at least 7-9 remaining home games)

\$3,000

(SAVINGS of \$500.00 - \$1,500.00)

Kidz Zone Sponsor: You can have the honor of becoming our Kidz Zone sponsors. Our Kidz Zone will feature at least one bounce house, face painting and kids games. You will be featured in the program, in the advertising leading up to the game and with your own banner at the entrance to the Kids Zone for all home games. All of this for **ONLY \$800** per game. The benefits of being our Kidz Zone sponsor are:

- 🎯 Ten (10) **Category 1** Hurricane Tickets
Per Sponsored Game
- 🎯 Fifty (50) **Category 1 DONATED** Hurricane Tickets
Per Sponsored Game to the school/organization of choice
- 🎯 3' x 8' Banner created for the entrance to the area
- 🎯 Logo and mention as the Kidz Zone Sponsor
in the Season Program
(if purchased at least 2 weeks prior to game time)
- 🎯 Special LIVE mentions as the Kidz Zone Sponsor
throughout the game
- 🎯 Special Ad designed and printed as the Kidz Zone Sponsor
- 🎯 Logo and mention in Official Team Press Release
Announcing the game, activities and opponent
(if purchased at least 2 weeks prior to season start)

Only \$800 / Game
Limited Availability

Full Season Discount
All Remaining Home Games
(at least 7-9 remaining home games)

\$4,000

(SAVINGS of \$1,600.00 - \$3,200.00)

Special Event Sponsor: You can have the honor of becoming one of our special event sponsors. We will be featuring various special events throughout the pre-season, season and post-season including a Season A, Kidz Club Party, Pre-Game Game Draw Party, Advisory Committee Meetings, Fan Appreciation event, Post-Season Season Ticket Holder Party and more. All of this for **ONLY \$250** per event. The benefits of being one of our special event sponsors are:

- 🎯 Special 5 minute Announcement Ceremony
- 🎯 Logo and mention as the Special Event Sponsor on
the Full Color Event Flyer
(if purchased at least 2 weeks prior to game time)
- 🎯 Logo and company name as the Half Time Sponsor on the
Team website with mentions on our Facebook & Twitter
- 🎯 Special LIVE mentions as the Special Event Sponsor
throughout the event
- 🎯 Logo and mention in Official Team Press Release
Announcing the event, activities and details
(if purchased at least 2 weeks prior to game time)

Only \$250 / Event
Limited Availability
Multiple non-competing
Sponsors will be allowed

Player Sponsor: You can have the honor of becoming one of our personal player sponsors. You will not only get a mention on the website next to your sponsored player's name, you will receive tickets to each of the games and most finally an **Actual Game Worn Jersey** of that player. All of this for **ONLY \$100**. The benefits of being one of our personal player sponsors are:

- 🎯 Two (2) **Category 1** Hurricane Tickets per game
- 🎯 Company or personal name next to the player on website
- 🎯 Actual Game Worn Jersey of that player given to you after
the season is completed.

*See website for a list of remaining players without sponsors.

Only \$100 / Player
Limited Availability